

# International Study Tour for Choral Managers during the Choralies Festival

2- 10/08/2010

Vaison la Romaine, France



EUROPA CANTAT

## Organisation

20th Choralies, Europa Cantat

The Choralies is a choral festival that takes place in Vaison-la-Romaine, Provence, France every three years. Very similar to Europa Cantat in its organisation, it offers workshops, ateliers, concerts, Open Singing and much more to over 3000 participants during 9 days. Mornings are dedicated to workshops and rehearsals (30 of them), over 100 concerts are programmed during the afternoons and the all participants gather in the open-air Roman theatre for an evening gala every day. Also see page 18

## Participants

**Level 1: "first contact":** This group will be offered a first contact with the organisation of such a large festival. Typically, participants will be students in arts management, young choral singers and conductors who would like to discover and know more about the back stage of such an organisation, sector by sector.

**Level 2: "experienced":** This group will be offered a deeper and personalized approach of the organisation of the festival. Participants must have an experience in choral management, festival management etc... Typically participants of previous management programmes of Europa Cantat or IFCM are welcome. New candidates with appropriated CV will be admitted as well.

## Programme

Two options will be offered for each level: 4 days or 8 days.

**The level 1 option (4 or 8 days)** will have an overlook of all sectors and services of the festival, their organisation, their structure, and their procedures. Participants will visit all of those services (music planning, stage management, audience management, communication, etc...) and a debriefing will be organised with each sector responsible person.

**The level 2 option (4 or 8 days)** will offer a similar programme but with deeper analysis of the problems and options that have appeared during the preparation of the festival. In addition to the study tour coordinator, participants will have direct contact with the director and to the artistic director of the festival and will participate in all coordination meetings. They will go through detailed budget analysis, musical programmes, and processes of the artistic and logistical decisions.

## Conditions of participation

Participants will have access to all events of the festival for free.

All meals will be provided at the restaurant of the festival.

Accommodation in camping will be provided for free.

Participation fee: 4 days: 120 euros / 8 days: 240 euros

Content, format and planning will be designed by EC and À Coeur Joie Youth Committees. Further details will be available in November 2009.

**Working language:** English and French

# International Study Tour for Choral Managers to the Polyfollia Festival

27/10-2/11/2010

Saint Lô, France

## Organisation

Polyfollia, Europa Cantat

International Study Tour to POLYFOLLIA 2010, the 4th World Showcase and Marketplace for choral singing, which is today the biennial reference meeting point for the best emerging young professional or amateur ensembles and for music promoters and concert organizers involved in this field. Polyfollia aims to promote a cappella choral work at its best, presenting choral music ranging from early to contemporary, from traditional to jazz and from classical to pop, acoustic or amplified, from 4 to 40 singers, children or adults, equal voices or mixed choirs, from all regions of the world. At the same time, Polyfollia is a huge "choral festive party" where all singers meet and mix. Some figures from the 2008 edition of Polyfollia: 42 concerts with 14 selected ensembles from 13 countries / 4 continents, 114 mini-concerts, workshops & free events, with 58 amateurs choirs from France, 98 music promoters, concert organizers and professionals from 28 countries, general audience: 31 000, festival staff: 52 + 140 volunteers.

With this International Study Tour for young choral managers Europa Cantat and Polyfollia are offering all those interested in the organisation of a major choral event the unique chance to "look behind the scenes" in a group of maximum 15 people.

## Participants

Choral managers, conductors and singers interested in choral management, especially in the promotion and marketing of choral music. Participants of the 1st International Forum – Voice, Youth and Arts Management in Caen as well as participants of the Young Event Management Programme in Utrecht are especially welcome, but other young choral managers can also apply. For conductors and singers the study tour will also be interesting from an artistic / musical point of view.

## Programme

Arrival one day before the official beginning of Polyfollia

Guided tour with insight into all sectors of the organisation: preparation of the event, artistic selection procedure, rehearsals, concerts in the city and in the region, technical production (sound and light), services for participants and guests, programme with local choirs, communication and PR, marketing.

## Accommodation

Polyfollia will arrange a low-budget accommodation and meals in the festival restaurant. The participants will have free access to all festival events.

Further details, the name of the guide and the participation fees will be published in autumn 2009 on [www.europacantat.org](http://www.europacantat.org) and [www.polyfollia.org](http://www.polyfollia.org)



## Information / Applications

Europa Cantat  
Haus der Kultur  
Weberstr. 59a  
53113 Bonn, Germany  
Tel: +49 228 9125663  
Fax: +49 228 9125658  
[www.EuropaCantat.org](http://www.EuropaCantat.org)  
[info@EuropaCantat.org](mailto:info@EuropaCantat.org)